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The Gladiolus

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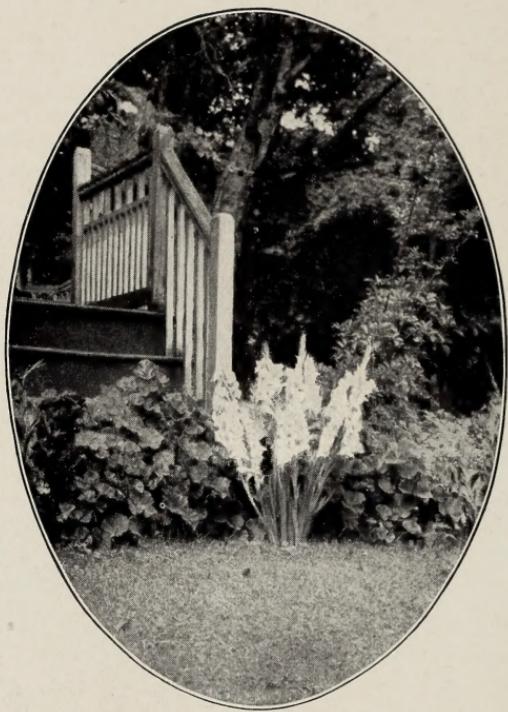
U. S. Department of Agriculture

Washington, D. C.

1907

ARTHUR COWEE

MEADOWVALE FARM, BERLIN, N.Y., U.S.A.



*Nothing finer to give a touch of color than
our new Hybrid Gladioli*

GROFF'S NEW HYBRID GLADIOLI

With Other Domestic and Foreign Gladioli
of Acknowledged Merit

As Selected and Grown by

Arthur Cowee, Berlin, N. Y.

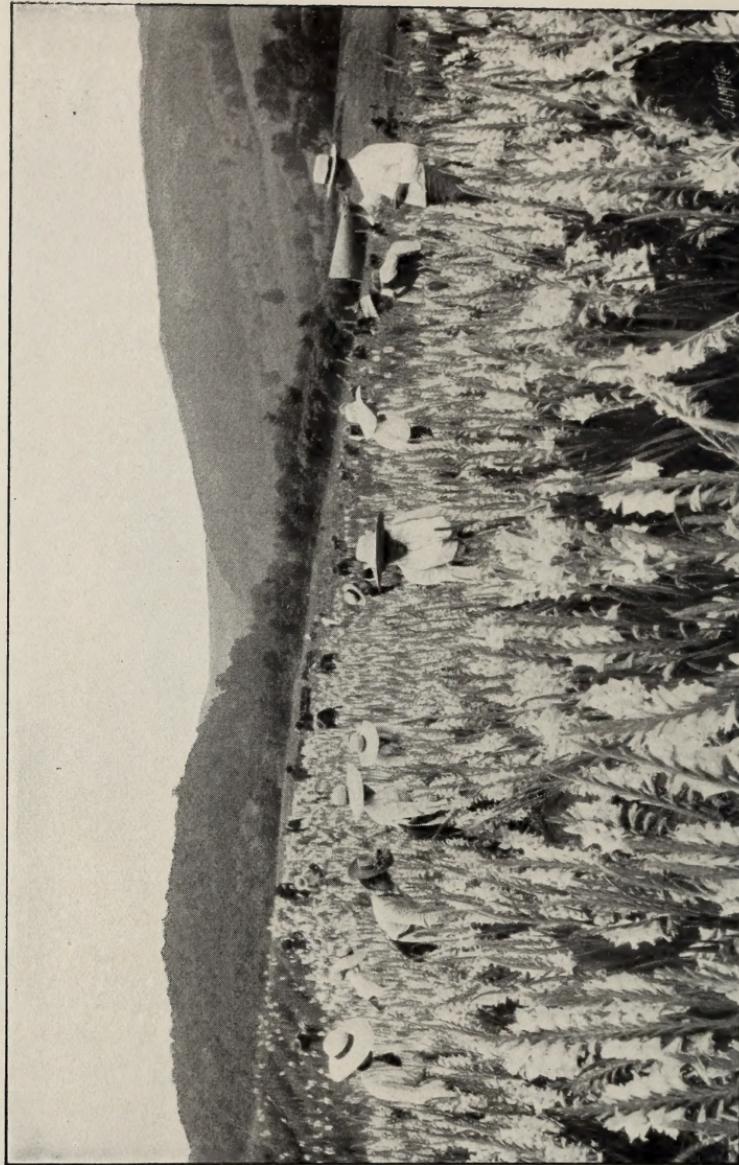
MEADOWVALE FARM

1907

COWEE'S EXHIBITS OF GLADIOLI

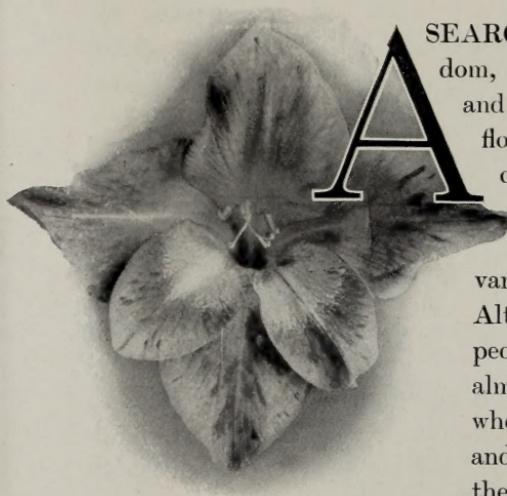
*Awarded the Grand Prize at the World's Fair, St. Louis, 1904
Winners of Gold Medal and Thirteen First Prizes, Pan-American Exposition, 1901*

Certificate of Merit, by Society of American Florists and Ornamental Horticulturists :
New York, N. Y., 1900 Asheville, N. C., 1902
Buffalo, N. Y., 1901 Washington, D. C., 1905
Dayton, Ohio, 1906



"Oceans of Gladiali Bloom"—Section of our 100-acre Planting, to see which visitors are welcome

The Gladiolus



A

SEARCH through the floral kingdom, be it ever so painstaking and complete, will discover no flower of such easy culture, or embracing so great a range of color, in such endless combinations and variety, as the Gladiolus. Although properly called "the people's flower," it is to-day almost unknown to those to whom the great beauty of form and the exquisite coloring of the newer hybrids would surely commend it. Rare and expen-

sive orchids do not compare in rich beauty with these superb new Gladioli, and barely equal them in durability when cut,—for the Gladiolus presents its real beauty most fully when cut as the first flower opens, developing its magnificent spike in water in the house.

My selected collections of the Gladiolus—the result of years of observation, study and experience—are of especial advantage, because they include only those varieties I have proved to have the necessary vitality to produce characteristic flowers,—which latter quality is not possessed by many of the

thousands of sorts, including self-fertilized seedlings, offered in commerce.

This selection of long experience gives security to the amateur just beginning with the Gladiolus, while comparison of the varieties, sections and strains will convince experienced growers of the great increase in value and quality. The discarding of older varieties and strains that have not stood the test of competition is also in the interest of the grower, saving him the cost of selection.

The World's Best Seedlings (Silver Trophy Strain) are the coming strains of commerce, and never fail to give satisfaction. The New Hybrid Seedlings are being yearly increased in value by the elimination of the more common shades, and by the addition of new and tested varieties of special beauty and vigor.

The Silver Trophy Strain, in its three sections, is also receiving attention during the entire blooming season, to the end of purifying the colors in their respective sections. I cannot recommend these too highly. They should be largely planted.

The World's Fair Collection of Groff's new and rare Gladioli is the leading novelty of this list. No such collection was ever before offered in the world, and it cannot be obtained elsewhere. In its preparation expensive named varieties are used, without regard to their cost or value, and hundreds of new varieties practically unknown. Such diversity, quality and value have not previously been commercially available.

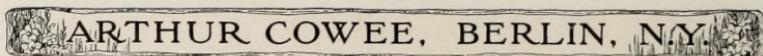
An Invitation.—*Our fields, which will be more extensive and beautiful this year than ever before, are near the railroad station at Berlin, N. Y., and during the blooming season (July to October) I shall consider it a pleasure to receive and show visitors through them. Parties contemplating a visit should advise me a day or two in advance.*

THE WORLD'S BEST GLADIOLI

It is only proper to call attention to the fact that there are plenty of new varieties in every collection and mixture mentioned in this catalogue which have not been seen by the largest purchaser, and from which one could purchase for several years and yet secure few duplicates. Just conceive of the 15,000 and more varieties of real merit which are contained in my stock, and you will realize the truth of this statement. I am much opposed to the habit of exaggeration in order to influence purchasers, and in this regard may be too cautious in my statements, descriptions, etc. However, I am better pleased to accept the healthy and permanent growth which my industry shows, with



Cut spikes are easily slipped into tall baskets, the tops being covered with burlap



ARTHUR COWEE, BERLIN, N.Y.

customers more than satisfied, than to build up a business of larger proportions by the aid of deceived and dissatisfied, and therefore constantly changing, patrons. It is only the simple truth to say that in this catalogue is presented to the progressive amateur, as well as to the scientist, the most valuable varieties, collections and mixtures of Gladioli offered in the world. They are selected with the view of giving the critical grower unequalled value and satisfaction, while as well astonishing the beginner in Gladioli culture.

Only first quality bulbs, blooming size, are sent out. They are the product of one year's growing from strong bulblets, which give the best value and produce the finest flowers this season and next. These bulblets and smaller sizes are kept for my own growing in preference to the largest matured bulbs.

The brief cultural instructions condensed herein are sufficient for general use. A few of the many reports received from purchasers, as interspersed in the pages of this catalogue, prove that my stock will succeed in almost any climate. Special conditions of soil and climate should be made the subject of correspondene.

ST. LOUIS, MICH., April 23, 1906.

I have had your bulbs for several years and find them superior to many others at higher prices.

A. M. C.

OMAHA, NEB., February 14, 1906.

I must write you of the wonderful success, as well as beauty and enjoyment, we had from the Gladioli bulbs you sent me last year. The flowers were so large and beautiful in coloring, and different from the ordinary Gladioli.

Miss C. S.

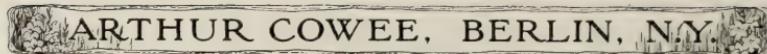
HOWARD, KAN., March 29, 1906.

I consider them a perfect success. I gave them freely to my friends, all of whom declared that they had never seen such beautiful flowers before.

Miss S. J. C.



This is the Gladiolus named "May." As a border planting against green shrubbery, there is nothing more beautiful. (See page 16 for price)



CULTURAL DIRECTIONS FOR GLADIOLI

SOIL.—Plant in full exposure to the sun, in any well-enriched garden soil, avoiding contact with manure, which should never be fresh; in fact, it is better to thoroughly manure the soil in the fall and reshave in the spring. Where soil is stiff clay, fill the drill with sandy loam; water when necessary during the early stages of growth and again when buds show color. Here, in northern New York, we plant from the middle of April to the middle of May, and with all sections and sizes bloom is continuous from the end of July until frost.

PLANTING EN MASSE.—The various ways in which the *Gladiolus* can be planted makes it one of the most valuable of garden flowers. Planted en masse in square, oblong or round beds, it gives a richness of color not equaled by any other flower. Planted in front of hardy shrubs and plants as a border, the beautiful colors are intensified by the foliage as a background. In making a planting en masse, bulbs should be placed from four to six inches apart in each direction, preferably four inches. This mode of planting renders the use of staking quite unnecessary, for the plants, being so close together, help support each other. A succession of bloom may be secured in such beds by first planting the bulbs eight inches apart in each direction, and two or three weeks later supplying the bulbs between.

PLANTING IN ROWS.—The bulbs may be planted in single or double rows, two inches apart in the drill, two, three or four inches deep, according to size. Single rows should be about twelve inches apart; double rows, about eighteen inches. This method of planting is more especially adapted for cut bloom for indoor development.

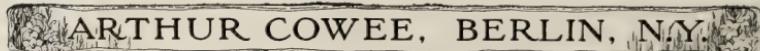
THE WORLD'S BEST GLADIOLI

LIFTING AND STORING BULBS.—Before the ground freezes, dig up the bulbs, cut off the stalk close, and store in a cool, dry place. The old bulb, or, more properly speaking, corm, may be removed a few weeks later when convenient. The process of acclimation of foreign varieties is not only an advantage to the grower on this continent, but the beneficial effects of culture in our stimulating northern atmosphere will be more apparent when the bulbs are developed in the more genial and humid climates of our southern and middle states.

Those who fail to succeed with stock furnished by me will please report promptly; and, if due to any cause under my control, I shall be glad to make it good, as, before increasing the number of my correspondents, it is my wish to assure satisfaction to those who have already favored me. Satisfaction is guaranteed as to quality of stock furnished. No guarantee other than that stock is true to name is given as to results, these being practically under the control of the grower.



*Scarsdale, in the "Dollar Collection"
(See page 13)*



GLADIOLUS SEED.—I have many applications during the season for Gladiolus seed. This we do not sell, for several reasons; the two principal ones are as follows:

First.—The seed from which our new varieties are produced is hand-hybridized and grown by Mr. H. H. Groff, at Simcoe.

Second.—The growing and flowering of bulbs from Gladiolus seed is a delicate and tedious task, and there are few whose experience and patience would be proportionately rewarded by the results.

It is more satisfactory and economical to buy well-established bulbs produced by scientific hybridizing, with a thorough knowledge of the parent plants.

A FEW DON'TS

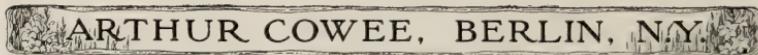
DON'T think that in ordering a few bulbs you will compass a wide range of varieties, for we have over 15,000. We do claim, however, that, even in small quantities, you will secure a larger variety of high quality than in any other stock offered, either at the same or at higher prices.

Don't, whether you buy our stock or that of others, pick out the largest bulbs from a collection or mixture, and imagine you have the best quality; for by so doing you may eliminate from your purchase varieties of high quality which never produce large bulbs.

Don't, if you have been led into paying high prices for medium and poor quality under high-sounding names, fail to give our stock a trial order. Compare quality and prices, and select from the stock and secure at small cost, if you wish, a collection of greater value than is possible under the naming system.



Flowers from Silver Trophy Strain.—Section One. (See page 22)



DIRECTIONS FOR ORDERING

ORDERS EARLY.—Every season, orders reach us too late to be properly executed, on account of the required early planting of some very late-flowering varieties.

In filling orders, no substitutions will be made unless we are so instructed. Bulbs for greenhouse forcing can be shipped in the autumn after the bulbs are thoroughly cured.

My object being to encourage large plantings, all prices herein quoted are practically wholesale, taking quality into consideration. Excepting the Superb Dollar Collection (see page 13), and the Fifty-cent Special Collections (see page 16), I do not accept orders for less than 25 bulbs, which may be selected from as many Mixtures or Named varieties as desired, and at the price per 100 for shipment via express, charges collect. Upon orders for more than 50 bulbs by mail, eight cents postage for each additional 25 bulbs should be included in remittance. Although our mailing size is much larger than is ordinarily used, I advise that in all cases possible shipment be made via express, which will permit the sending of larger bulbs. Shipments via express take advantage of my special rate of 20 per cent below the merchandise tariff.

Special discount to seedsmen, or to those ordering in lots of five thousand or more.

Remittances should accompany all orders from unknown purchasers, and may be made by post-office order, express order, New York draft, or cash by registered letter. Postage stamps accepted as cash.

Carefully sign your NAME, POST-OFFICE, COUNTY and STATE.

Address all orders to

ARTHUR COWEE, *Proprietor*
MEADOWVALE FARM, BERLIN, N. Y.

COWEE'S SUPERB POSTPAID DOLLAR COLLECTION

(See colored plate on pages 14 and 15)

IN order to introduce the Gladiolus to those who do not know its transcendent merits in bloom and beauty, I have selected six splendid sorts, covering a rich range of color from white and violet to dark, rich red. **For one dollar I will mail one strong blooming bulb of each of these six tested Gladioli**, confident in the result—which will be to make a convert to the merits of my favorite flower, and a regular customer hereafter.

The varieties are tested and right, and the bulbs are well grown and right. All the purchaser need do is to plant them in soil good enough to grow corn or potatoes after the ground has warmed up in spring. Set them about as deep under the surface as the diameter of the bulb. Water when they are started and when the buds show their color. Better tie up the stems to slender stakes when the flowers begin to be heavy.

Baron Hulot. Good-sized flower, well arranged on straight spike; color dark violet bordering on blue.

Giant Pink. Large flowers of rich and clear pink, three lower petals marked with dark red.

Jane Dieulafoy. Flowers creamy white, lower petals stained maroon.

Mephistopheles Flowers of large size, dark red, stained with black and yellow. Very attractive.

Rosella. Large, well-opened flowers, light rose, stained purple and white.

Scarsdale. Tall grower, with large, pink lavender-colored flower, shaded to dark rose.





COWEE'S SUPERB DOLLAR COLLECTION OF GLADIOLI

1. Rosella. 2. Jane Dieulafoy. 3. Scarsdale. 4. Mephistopheles. 5. Giant Pink. 6. Baron Hulot

COLLECTION OF TEN NAMED GLADIOLI

FOR 50 CENTS, POSTPAID

HERE are **ten sorts, tested and tried, giving a wide range of color and markings, which I will send for fifty cents, postpaid.** They will surely give satisfaction. No change can be made in the varieties.

Augusta. Lovely pure white with blue anthers. Strong, straight spike often having two or three branches.

Baron Staffe. Clear lilac, stained pale violet and yellow.

Brenchleyensis. Vermilion-scarlet; an old variety, but much planted on account of brilliant color.

Eugene Scribe. Medium-sized, well-open flower; tender rose, blazed carmine-red.

Gil Blas. Early-flowering plant of dwarf habit; flowers salmon-rose with a red blotch on primrose ground.

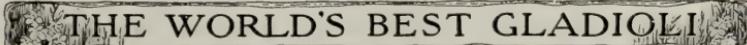
George Paul. Large flowers, deep crimson, slightly stained yellow, spotted with purple.

Marie Lemoine. Slender spike, well-expanded flowers; upper division cream, flushed salmon-lilac, lower division spotted violet and yellow. A dainty variety.

May. Lovely pure white flower, finely flaked bright rosy crimson; strong spike. Good forcing variety.

Mrs. Beecher. Beautiful deep rosy crimson. Large, well-opened flower, with white throat, freely marked.

Snowbank. Fine spike of well-formed flowers, pure white, save for a slight stain of red at base of petals.



THE WORLD'S BEST GLADIOLI

1904—NOVELTY—1907

WORLD'S FAIR COLLECTION

Groff's New and Rare Gladioli

This new collection is prepared from high-class novelties of recent production, and a few meritorious named varieties of late European introduction. It contains only a few hundred varieties specially selected from the cream of high quality, and is prepared to meet the demand for a limited number of extra-choice types rather than a collection of great range in variety, like the Gold Medal Collection, which contains over ten thousand varieties.

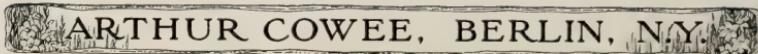
The intensity of coloring, combined with unusual markings, consisting of blotches, stains, mottlings, etc., in the "World's Fair Collection," are beyond description. The shades of Red, Scarlet, Crimson, Cerise, Yellow, Blue and Light colors are of the highest order and the purest quality. The flowers are of exceptional size and beauty.

By mail postpaid, 25 bulbs \$5.25; 50 bulbs \$10.25; \$20 per 100 by express collect.
No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

NORTHVILLE, MICH., April 5, 1906.

Those Seedling Gladioli (Groff's Hybrids) I received from you last year were certainly the finest lot I ever grew. Surely you did not vary from the truth when you said, "Much stock which never originated with Mr. Groff is being offered as his hybrids," as I have for several years purchased a few called "Groff's Hybrids," and they were very inferior. Yours produced the largest blossoms I ever grew, and I have been growing Gladioli for thirty years; hereafter you will have my order.

MRS. JAMES C.



GOLD MEDAL COLLECTION

Groff's Extra Select Pan-American Exposition Collection

THIS collection is made up from the choice new varieties exhibited at Buffalo in 1901, and contains varieties of such high-proven quality that no grower, however critical, can wish for better value.

In its preparation over 600 named varieties have been discarded, and every desirable section known is represented—Gandavensis, Lemoine, Nanceianus, Blues, and New Hybrids.

In this collection the Whites, Lights, and Yellow shades are of the purest colors obtainable, relieved in many varieties by stains and blotches of most intense contrast. The Pinks, Reds, Scarlets, Crimsons and Cerise shades are superb, with flowers of the largest size and greatest perfection.

The New Blues, including tints of Lilac, Heliotrope and Clematis, were never before offered in mixture.

The flowers are of the largest size in their respective types, the spikes of correct form, with plants of vigor and vitality.

This new collection is the best and latest product of years of costly effort and the result of scientific hybridization from the most valuable material the world has known. It is prepared specially with the view of providing the amateur with a typical collection of the modern Gladiolus. No such was ever before offered, and no better value can be desired.

Offered in lots of 25, 50, 75 or 100 bulbs, or upward. Every collection separately prepared. So great is the diversity of this excellent collection that the purchasers of 1,000 bulbs will get few duplicates.

By mail postpaid, 25 bulbs \$3.25; 50 bulbs \$6.25; \$12 per 100 by express collect.

No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.



Flowers from Silver Trophy Strain.—Section Two. (See page 22)

THE GOLD MEDAL COLLECTIONS IN COLOR SECTIONS

THESE special selected collections of New Hybrids are prepared from the cream of the world's named introductions, in Gandavensis, Lemoine and Nancianus, after discarding over 600 named varieties; and some, also, include choice new tested seedlings of equal or greater merit.

1. SELECTED NEW DARK HYBRIDS. All shades and combinations of red, scarlet and crimson, of highest quality.

By mail postpaid, 25 bulbs \$2.75; 50 bulbs \$5.25; \$10 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

2. SELECTED NEW WHITE, LIGHT AND YELLOW HYBRIDS. No equal value offered elsewhere or otherwise obtainable.

By mail postpaid, 25 bulbs \$3.25; 50 bulbs \$6.25; \$12 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

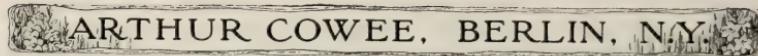
3. SELECTED NEW BLUE HYBRIDS. Not offered elsewhere in the world (no smoky or slate blues).

By mail postpaid, 25 bulbs \$4; 50 bulbs \$7.75; \$15 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.





Flowers from Silver Trophy Strain.—Section Three. (See page 22)



SILVER TROPHY STRAINS

Groff's "World's Best" New Hybrid Seedlings

1. NEWEST REDS, SCARLETS AND CRIMSONS. The world's commercial strains offer few equal and none better than these. They should be largely planted.

By mail postpaid, 25 bulbs \$1; 50 bulbs \$1.75; \$3 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

2. NEW WHITE, LIGHT AND YELLOW. All shades of white, cream and yellow, in many combinations, relieved by stains and blotches of rich colors in most pleasing contrasts.

By mail postpaid, 25 bulbs \$1.25; 50 bulbs \$2.25; \$4 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

3. RARE BLUES, IN CLEMATIS, LILAC AND HELIOTROPE SHADES. New Hybrids of Papilio Major, practically unknown. No such seedlings offered elsewhere in the world.

By mail postpaid, 25 bulbs \$1.50; 50 bulbs \$2.75; \$5 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

Large-blooming bulbs, the only size offered. Possible variation in colors as above classified, due to out-crosses, will be covered by extra count in filling orders.

ATLANTIC, IOWA, September 2, 1906.

The Gladioli purchased of you were exceedingly fine, and created quite a sensation, as they were first blue ones ever seen here; will wish more next year.

CHAS. E. W.

GEORGETOWN STATION, N. Y., March 21, 1906.

I have ordered Gladioli from you every season since I saw your exhibit at the Pan-American Exposition, and every bulb I have received from you has given excellent satisfaction, being the finest Gladioli ever raised in this section of the country.

R. R. U.

THE WORLD'S BEST GLADIOLI

COWEE'S SPECIAL COLLECTIONS AND MIXTURES

COWEE'S MIDWAY COLLECTION

THIS collection is specially prepared as an intermediate or midway section between the Gold Medal and Silver Trophy strains of Pan-American celebrity and those of a popular character following, all in high types of commercial value.

It is prepared from all sections in new-named varieties of European origin, which, until the introduction of the Gold Medal and Silver Trophy strains, at Buffalo, have led the world; also a few of the earlier introductions of Groff Hybrids. It will be found of exceptional value, quality and diversity.

By mail postpaid, 25 bulbs \$1.50; 50 bulbs \$2.75; \$5 per 100 by express collect.

No orders accepted for less than 25 bulbs. If by express, 25 bulbs at 100 rate.

COWEE'S "BUFFALO" MIXTURE

This is a strain composed entirely of selected named varieties,—Mr. Burbank's California Select, Mr. Gray's Ingleside Hybrids and named Childsi.

By mail postpaid, 25 bulbs \$1; 50 bulbs \$1.75; \$3 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 bulbs at 100 rate.

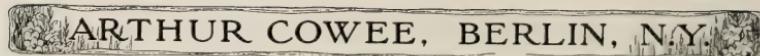
COWEE'S "NIAGARA" STRAIN

This mixture is prepared for the use of those who need large quantities at reasonable prices.

It contains named white, light, yellow and variegated types of American hybrids and named Childsi. It is sure to give satisfaction.

By mail postpaid, 25 bulbs 90 cts.; 50 bulbs \$1.50; \$2.50 per 100 by express collect.

No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.



GROFF'S HYBRID SEEDLINGS

The Most Popular Strain in America

THE orginal introductions of Mr. Groff were awarded certificate of merit by Society of American Florists, New York, 1900, where they defeated the whole Childs' section exhibited in competition by the introducer.

Also certificate of merit at Buffalo, 1901, and at Asheville, S. C., 1902.

In this section I control over 75 per cent more of the varieties comprising this strain than any other grower, in fact, the whole of this important introduction is in my hands, including every variety offered by all other growers.

	Per 100	Per 1,000
Large-blooming bulbs	\$1 50	\$12 00
Second-size bulbs	1 00	8 50
Small bulbs, 3-8 to 5-8 inch diameter . . .	60	4 25

If by mail, add 25 cts. for packing and postage if either 25 or 50 are desired. If by express, 25 bulbs at 100 rate, 250 at 1,000 rate.

NOTE.—Much stock which never originated with Mr. Groff is being offered as his hybrids. For the buyer's protection, I would suggest that he insist upon Meadowvale-grown bulbs only. One comparison by blooming any of such offered by the side of mine will convince you that my advice is good.

DARIEN, CONN., August 25, 1906.

The Gladioli I bought of you have been most satisfactory. The only regret I have is that I not did buy more; shall give you a larger order the coming year.

E. F. W.

ATLANTA, GA., September 25, 1905.

In the early spring I ordered several hundred Gladioli bulbs from you, and desire to say that they are the most beautiful I have ever seen. I hope to give you a large order next spring.

O. D. S.

THE WORLD'S BEST GLADIOLI

MISCELLANEOUS MIXTURES

Meadowvale Mixture.—Including the largest number of the most magnificent varieties of any popular mixture of commerce.

	Per 1,000
First size	\$10 00
Second size	7 50

Lemoine Hybrids.—Embraces hundreds of the more modern colors and many novelties.

	Per 1,000
Extra fine mixed	\$15 00
Fine mixed	10 00
Nanceianus	per 100, \$2.50 .
Childsi	per 100, \$1.75 .
Burbank's California Select	per 100, \$2.50 .

MIXTURES TO COLOR

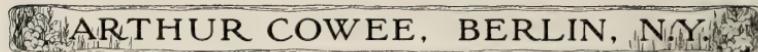
	Per 1,000
White and Light Shades	\$12 00
Pink and Rose Shades	10 00
Scarlet and Red Shades	8 00
Orange and Yellow	40 00
Striped and Variegated	18 00
Buff Shades	16 00
Smoky and Slaty Hybrids	per 100, \$2 .

If by mail, add 25 cts. for packing and postage if either 25 or 50 are desired. If by express, 25 bulbs at 100 rate; 250 at 1,000 rate.

During the blooming season, usually between July 25 and frost time, I can furnish cut spikes of superior flowers in large or small quantities, and shall be pleased to quote prices upon application.

KEWANEE, ILL., July 16, 1906.

I have always had a few Gladioli, but never enjoyed any as I do these from you. All of your acres do not afford you more pleasure than eight of the beauties before me now, do me. Mrs. N. W.



SELECT NAMED GLADIOLI

	Per 100	Per 1,000
Augusta. Lovely pure white with blue anthers. Strong, straight spike often having two and three branches	\$3 00	\$25 00
America. Spikes 2 to 3 ft. long, upon which flowers of good size are well arranged; color, soft lavender-pink, almost a tinted white	10 00	
Baron Hulot. Good-sized flower, well arranged on straight spike; color dark violet bordering on blue	15 00	
Baron Staffe. Clear lilac, stained pale violet and yellow	10 00	
Brenchleyensis. Vermilion-scarlet; an old variety but much wanted on account of brilliant color	1 00	9 00
Canary Bird. Fine light yellow; strong spike	8 00	
Ceres. White, spotted with purplish rose; flowers often appear opposite each other on the spike	1 50	10 00
Eldorado. Medium-sized flower. Deep clear yellow, lower petals spotted with maroon and black. Very attractive and an early bloomer	15 00	
Emil Augier. Well-opened flower of medium size; color, clear sulphur yellow, with a stain of fiery red in the throat	15 00	
Emma Thursby. White ground, carmine stripes through petals; blotch on the lower division	3 00	
Eugene Scribe. Medium-sized, well-open flower; tender rose, blazed carmine-red	5 00	
George Paul. Large flowers; deep crimson, slightly stained yellow, spotted with purple	10 00	
Giant Pink. Large flower; dark pink shade with brilliant throat marking of dark red; tall, strong grower; flowers well arranged, with many open at the same time	15 00	
Gil Blas. Early-flowering plant of dwarf habit; flowers salmony rose with a fire-red blotch on straw-colored ground	10 00	
Hollandia. Flowers well arranged on a spike which attains a height of about 4 feet. Often as many as thirty blooms of a charming pink shade tinted yellow are open at one time	7 50	

If by mail, add 25 cts. for packing and postage if either 25 or 50 are desired. If by express, 25 bulbs at 100 rate, 250 at 1,000 rate.



THE WORLD'S BEST GLADIOLI

SELECT NAMED GLADIOLI, continued

		Per 100	Per 1,000
Jane Dieulafoy. Flowers creamy white, lower petals stained maroon	\$15 00		
John Bull. White, slightly tinted with sulphur	2 50	\$20 00	
Klondyke. Strong, vigorous plant, blooming early; flower round, well opened, of a clear primrose yellow, with blotch of vivid crimson-maroon on the three lower petals	11 00		
La Mark. Color cherry, lightly tinted with orange, blazed with red. Center is well lighted with large, pure white stain	2 50		
Madam Monneret. Delicate rose; late bloomer	1 50	12 00	
Marc Micheli. Beautiful shade of lilac, the two lower petals stained violet and purple; strong grower	10 00		
Marie Lemoine. Slender spike, well-expanded flowers; upper division of a pale creamy color, flushed salmon-lilac, the lower division spotted violet and yellow. A very dainty variety	1 75	12 00	
May. Lovely pure white flower, finely flaked bright rosy crimson; strong spike; good forcing variety	1 50	12 00	
Mephistopheles. Flowers of large size, dark red stained with black and yellow; very attractive	15 00		
Mrs. Beecher. Beautiful deep rosy crimson; large, well-opened flower, with pure white throat, finely marked and spotted	5 00		
Mrs. Francis King. Light scarlet of a very pleasing shade. Flowers are large, well arranged on a strong spike, there being from four to six open at one time	5 00		
Octoroon. A beautiful salmon-pink; very distinct	4 00		
"1900." Good-sized bloom of rich red, with prominent white spots on the three lower petals	2 50	20 00	
Pacha. Magnificent flower of nasturtium-orange shade, the throat of which is spotted with red on a sulphur ground	7 50		
Princeps. Color rich crimson with intense shadings in the throat and broad white blotches across the lower petal.	15 00		
Prophetesse. Large, round, pearly white blooms with a conspicuous crimson throat. Healthy grower, good multiplier and early bloomer	6 00		



ARTHUR COWEE, BERLIN, N.Y.

SELECT NAMED GLADIOLI, continued

	Per 100	Per 1,000
Rosella. Large, well-opened flower, light rose, stained purple and white	\$15 00	
Scarsdale. Tall grower with large, pink, lavender-colored flowers, shaded to dark rose	15 00	
Senator Volland. Large flowers; pure blue, dark violet blotch with a yellow stain, striped blue.	15 00	
Shakespeare. Pure white, slightly suffused with carmine-rose; large rosy blotch. Good forcing variety	5 00	\$40 00
Snowbank. Fine spike of well-formed flowers; pure white, with the exception of a slight stain of red at base of petals	5 00	

If by mail, add 25 cts. for packing and postage if either 25 or 50 are desired; if by express, 25 bulbs at 100 rate, 250 at 1,000 rate.

GLENDALE, CAL., July 6, 1906.

I never saw anything so handsome as some of them are. I have picked about two hundred stalks, and so far as I have noticed, there have not been any two alike.

R. M. B.

WARREN, OHIO, November 1, 1905.

I do not know that I ever had more satisfaction out of a dollar's worth of flowers (Meadowvale Mixture) before. Some measured six inches across. I have wondered what your choice ones were like, your cheaper mixtures being so fine.

MRS. O. S. W.

MINNEAPOLIS, MINN., August 24, 1905.

I want to write and thank you for the very beautiful flowers (Gladioli) I am getting every day; in color and size they are a wonder. Among them is a lavender as handsome as any orchid I ever saw. I shall hope to order more another year.

MRS. E. T. T.

ELIOT, MAINE, April 7, 1905.

I want to tell you what I ought to have done long before, of the beautiful Gladioli which I have from the bulbs purchased of you last spring. I have grown these flowers for 20 years and have never before seen such magnificent specimens even in horticultural exhibitions; they were simply perfect. In the 100 bulbs (every one of which bloomed) there were about forty varieties; I had nothing in my garden which gave me so much satisfaction.

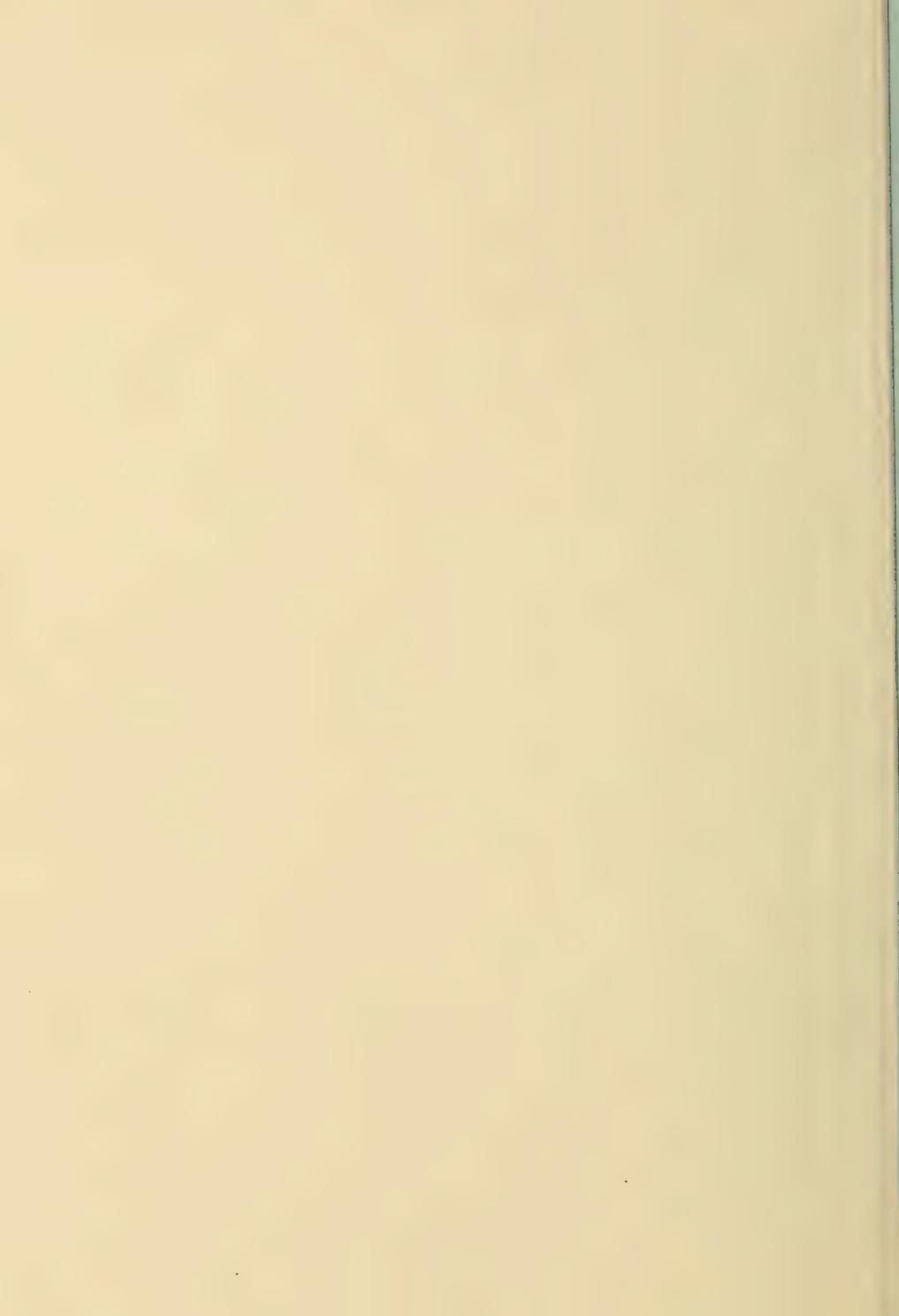
L. M. W.





Though this shows one of our great fields of Gladioli—the best in the world—an effect nearly as rich can be had by a border planting of a hundred or more bulbs

J. Horace McFarland Company, Mount Pleasant Press, Harrisburg, Pa.



Cowee's Unequaled Offers

You must have a few gladioli in your garden this year!

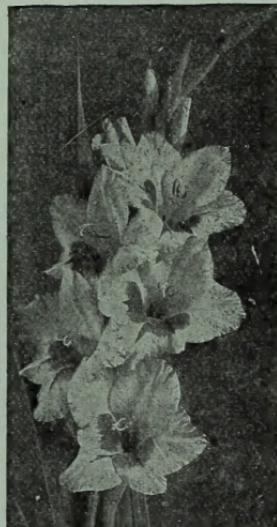
No other flowers will give such a range of colors with endless combinations and varieties. Some of the new varieties grow *nearly six feet high*, with bursts of gorgeous coloring that make the garden almost a fairyland. No wonder they are growing popular!

Have you ever tried our superb gladioli bulbs? If not,

Here Is Your Chance

(All bulbs sent out in the following collections will be specially selected, and larger than usual mailing size—the best value ever, for low-priced collections.)

Collection A. World's Fair Collection . . .	\$5.50
Collection B. 25 Gold Medal Collection, mixed	3.50
Collection C. 25 Gold Medal Collection, sec. one,	3.00
Collection D. 25 Gold Medal Collection, sec. two,	3.50
Collection E. 25 Gold Medal Collection, sec. three,	4.25
Collection F. 25 Silver Trophy Strain, mixed . .	1.50
Collection G. 25 Silver Trophy Strain, section one,	1.25
Collection H. 25 Silver Trophy Strain, sec. two .	1.50
Collection I. 25 Silver Trophy Strain, sec. three,	1.75
Collection J. One bulb each: America, Hollandia, La Marck, Gil Blas, Geo. Paul, Jane Dieulafoy, Prophetesse	1.25
Collection K. 6 bulbs each: Augusta, Barron Hulot, Mrs. Beecher, May	2.00
Collection L. 25 Groff's Hybrid Seedlings . .	1.00



With each one of the above collections, we will give one year's subscription to THE GARDEN MAGAZINE (which costs on the newsstands \$2.00 a year): For instance, you get Collection L, 25 of Groff's splendid Hybrid Seedlings, and a full year's subscription to "The Garden Magazine," for only \$1.00.

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THE GARDEN MAGAZINE is the first real gardening periodical ever published in this country. It is beautifully illustrated, and superbly printed, and covers in a delightfully interesting way every branch of flower, vegetable and fruit growing. The following, out of twenty-five departments, appear from month to month and show the field covered:

The Gardener's Reminder
Vines and Trailers
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The Bulb Department
The Lawn
Coldframes and Hotbeds
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California Department

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The Rock Garden
 Implements
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The yearly subscription price of THE GARDEN MAGAZINE, published by DOUBLEDAY, PAGE & Co., famous for their "*Country Life in America*," is \$1.00, and includes two of the greatest gardening publications of the year, the double Spring Planting Number in April, and the Fall Planting Number in October, each of which sells on the newsstands for 25c.; regular single numbers are 15c. each. Thus, the magazine, if purchased month by month, would cost \$2.00. We offer all this entirely free in addition to any one of the collections listed on other side. Do not fail to take advantage of this opportunity to secure a wonderful addition to your garden, and a magazine, beautiful in itself, that will inspire you to have better flowers, better vegetables, more beautiful grounds, and will tell you *how* to do it.

Simply fill in this slip, and mail to us.

ARTHUR COWEE, Meadowvale Farm, Berlin, N. Y.

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